

28th Tertiary ICT Conference 2010

INNOVATION
AWARD

Wednesday 1st - Friday 3rd September, 2010



www.tertiaryitconference2010.co.nz

The 2010 Tertiary ICT Conference Innovation Award

The 'Innovation Award' is to be presented at a fabulous Awards Dinner to be held on the 2nd night of the conference. Has your institution designed, developed or implemented an Innovative ICT solution? Then we encourage you to share it with us.

We are looking for Individuals, projects or teams that have excelled in the ICT arena. Has your team done an outstanding job and you want to acknowledge their success? Then enter our Innovation Awards!

As a further incentive, shortlisted submissions for the Award are offered the opportunity to present a 30 min paper about their achievements and how their innovative solutions have made a real difference.

If you are intending to submit a nomination for the Innovation Award, please send your contact details and very brief précis of the project to events@iconevents.co.nz by 15th June 2010.

The New Zealand Tertiary sector has outstanding talent in the field of ICT. Without these people and their individual skill, the success of many projects would not be possible. This award aims to honour these projects and to recognise their achievements attained through outstanding applications of ICT.

Category Definition and Qualification

The act of innovating. Innovate – to introduce new methods, ideas, or products

Innovation is an involved process; from invention, development, pilot production, marketing and production.

- Innovation is an idea, practice, or object that is perceived as new by an individual or other unit of adoption.
- This could be the introduction of something new - or the first attempt to carry out a new idea in practise
- Innovation could involve the adoption of new products or processes to satisfy stakeholder's needs or requirements that had been previously unmet. Or it could be a process innovation which improved the efficiency or effectiveness of a process associated with a product.

Although leading edge technology can and does drive great new Innovation, the focus should on how the overall implementation, technology and the underlying processes work to support business goals and achieve business value - 'Innovation' is the key!

How are these innovation awards to be judged

Your Award submission should detail each area mentioned below:

- Describe the ICT-based innovation. Please be precise in describing exactly what part of the project/product/system is regarded as innovative based on the definition above.
- Categorise your innovation as either a product or process innovation in terms of the definition above. Be precise in detailing how the innovation meets the definition of process or product.
- Summarise the evidence to support the view that your innovation is perceived as new in the context of the definition above.
- Describe the strategic importance of the innovation to your company, i.e. which key company strategies did the innovation meet, what business problem needed to be solved or what was the strategic vision for the innovation?
- Describe how the innovation was taken from vision/idea to delivery, and what challenges were met and how they were handled on the way. Be sure to detail the steps taken to ensure the innovation kept to the agreed business plan and the process of monitoring the development against the customer requirements.
- Describe the process that was adopted for the development plan and its project timeline.
- What were the different technologies used to derive the end product or service

- What forms of performance criteria were used to measure the success of the innovation? For example, how much time does the process take now as opposed to before implementing the system? If you say that the system has improved the quality and timeliness of customer service support, exactly how are you defining and measuring quality?
- Please supply any other information you think may assist your submission.
- Please supply details of two users whom our judges may contact as references.
- Please list all technology suppliers involved in the project.
- Please list any supporting documentation that is available on request (e.g. design information, project timelines, validation stages).

Judging criteria for the Innovation Awards:

- Judges will be looking for innovation and creativity to support the theme of the conference, Collaboration.
- Judges will also be taking into consideration the size of the institution, and the effect the innovation has had on that institution, to give equal footing between larger Universities and smaller Polytechnics.

Rules

- Completed entries must be emailed to events@iconevents.co.nz by 5pm, 15th July 2010
- Entry is open to all conference delegates involved in the Tertiary Sector; whether an individual, team or institution.
- Conference sponsors are not eligible.
- You may submit as many nominations as you like.
- The judges' decision will be final. No correspondence or discussion will be entered into. Judging of the award categories is undertaken without reference/bias of existing conference sponsors.
- The Award winner will be announced on and Inaugural Innovation Awards dinner to be held on the 2nd September, as part of this year's conference.

Prizes

1. The Overall Innovation Awards Winner will receive the Trophy and \$2500 cash.
2. Infrastructure Prize: Microsoft will contribute Microsoft Consulting Services to the value of \$10,000 (plus GST) for this prize.
3. Applications Prize: A trip to Educause USA and Seattle for the Executive Briefing at Microsoft or similar, to a value of maximum value of around \$8,000.